

CREATE A COMMERCIAL PROJECT #2

#2. Create a commercial for a product that would have a god or goddess endorsing. You will want to feature a product that would be used by the god/goddess. (This may be done as a duo).

Your Task: For this project you (and your partner) will choose one of the gods/goddesses to feature in your commercial. What would the deity most likely be good at selling or what kind of a product or service would the deity be most associated with? Once you have decided on the god/goddess and product/service, you will need to compose a commercial script.

1. Decide on the god/goddess and the product or service. For example, Demeter's whole-grain bread, Zeus' dating service, or Hephaestus' barbecue tools, etc.
2. Create a script for the commercial.
3. Video-tape your advertisement.
4. Your commercial should run between **30 – 60 seconds** in length.

Presentation

- **The video quality should be good; be sure to have adequate volume and the contents are understandable.**
- **A good degree of creativity is apparent in the finish product of your commercial.**
- **The length of the video should be between 30 – 60 seconds.**
- **If you are using your phone to make the video, you will want to send the video to my school email: johnson.maureen@ontarioschools.org**
- **You may also use the Google Classroom site to upload your video.**