

COMMERCIAL FOR A GOD/GODDESS PROJECT #2

Presenter(s) _____

Deity _____ Product _____

Date _____ Time _____

	5	3.5	2
Creativity / presentation	The commercial displays creativity; it was effectively presented.	The commercial is somewhat creative and presented adequately.	The commercial shows little creativity or effectiveness and/or was not presented well.
Storyboard/script	The text for the storyboard was well-written.	The text for the storyboard somewhat well-written.	The text was not well-written and needed more explanation and/or content.
Connection of product /service to deity	The commercial clearly draws a connection between the deity and this product/service.	The commercial somewhat explains a connection between the deity and this product/service.	The commercial does not adequately explain the connection between the deity and the product/service.
Visual Aids (props)	The commercial makes good use of visual aids and the props were effectively displayed.	Visual aids were included but not effectively displayed.	Visual aids were not used.
Cooperation/Effort	It was obvious that group members worked well together and displayed much effort in producing this commercial.	It was somewhat apparent that the group members were able to complete the task in an agreeable fashion; some effort is displayed in the final product.	It did not appear that the group members worked well together on completing this task. Little effort is displayed in the final product.
Time: 30 – 60 secs.	Met the time limit	Was 5 secs over/under time	Was more than 5 secs over/under time

30 – 27 = A

26.5 – 24 = B

23.5 – 21 = C

20.5 – 18 = D

Grade _____