

MODERN MYTHOLOGICAL CONNECTIONS PROJECT #5

#5. Research a number of different resources for examples of products or services which currently have a Greek mythological connection. For example, Nike shoes products are geared for athletics and the goal to win. The goddess Nike personifies victory. For more examples, view the following: <https://www.ruhanirabin.com/companies-greek-mythology-logos/>

Do not use any of the examples found on the website that I have identified above. There are plenty of other examples.

Your Task: For this project you will need to research a variety of resources: TV, magazines,

1. Try to find at least 10 examples.
2. Identify the mythological connection used in the business name, logo, or structure.
3. Explain how the mythological connection is used to benefit the business. Identify the Greek tale that might be referenced. Point to all of the attributes of the mythological connection that you can identify.
4. Have a copy of the ad depicting the mythological reference.

Presentation

- Have a photo or picture to support your list of connections.
- Be sure to include a detailed explanation for each mythological reference that you find.
- Be sure to use good composition skills in your writing. Type your finished product.